

## 2006-2007 Highlights

### College Wide Program & Activities:

- The College of Business was listed in the Princeton Review's 2007 publication "The 282 Best Business Schools in the World."
- In September of 2006, the Accounting department and Beta Alpha Psi held its annual Meet-The-Firms event. Thirty-two accounting employers sent teams of professionals to meet and informally interact with accounting majors. A total of 117 professionals and approximately 150 accounting students attended the event.
- The Business Media Center invented and designed a comprehensive career search Web site using innovative video technology and the U.S. Department of Labor's statewide initiative helps Tennessee high school students develop their future career goals and design a plan for success.
- As part of the Small Business Innovation Research Grant for TTU's Center for Manufacturing Research, the BMC was chosen to produce a high-end technology transfer piece for Flexial Corporation. The BMC completed a similar project for Smithville's Kingston Corporation, an industry innovator in the Kitchen and Bath Industry.
- The Small Business Development Center completed the first quarter of the program year on March 31, having served 34 clients from January 1 through March 31, 2007.
- On March 29, 2007, Dr. Allen Atkins retired VP of technology for Boeing delivered the Spring 2007 Mayberry Lecture. He is a distinguished alumnus of TTU who has made important contributions to national defense technology.
- The College concluded the two-day 12th Annual Statewide Rural Development Conference in partnership with TVA, and USDA Rural Development. The Tennessee Department of Economic and Community Development also signed on as a conference sponsor this year. Approximately 500 community and government leaders from almost every county in the state attended the conference.
- The College has developed a "Plus One Program." This program encourages undergraduates in non-business majors to add one year to their undergraduate experience, take courses needed to enter the MBA program, and expand their employment opportunities by earning a BS in anything + the MBA.
- The 10<sup>th</sup> Annual Window on the World was held in April. This year's attendance of nearing 6000 was the highest in the 10-year history of the campus' international festival.

### Students

- Thirteen (13) students applied for, and received a competitive scholarship award from the Tennessee Society of CPAs during the summer of 2006.
- For the ninth consecutive year, Beta Alpha Psi (accounting honor society) achieved superior status.
- At its 4/24/2007 monthly meeting, the Nashville chapter of the Financial Executives Institute recognized Garrett Wisthoff as TTU's top accounting student by awarding him a check for \$750.

- Ryan Lisa, Mayberry Graduate Assistant, serves on the 2007 Board of Examiners of the Tennessee Center for Performance Excellence (TNCPE). In April 2007, he attended the Quest for Excellence conference in Washington D.C.
- A team of four students (Wale Adesokan, Joshua Hawks, Parthiban Periyaswamy, and Darien Rose-Green) represented TTU at the George Washington University International Case Competition in April in Washington DC. The competition is limited to 20 teams from AACSB-accredited schools. Dr. Bonita Barger served as their advisor.
- About 100 undergraduate and graduate business students participated in “Ticket to Ride” to the Nashville Career Fair. The program, organized by the Student Success Center in partnership with TTU Career Services, was designed to prepare students in the areas of resume writing, interviews, making a 30-second impression, and effectively working a career fair. Business students received zippered portfolios, business cards, and color nametags, all provided by the College of Business.
- Four students attended the Society for Advancement of Management Annual Case Competition in Las Vegas. Dr. Rodley Pineda served as their advisor.
- Patti Thompson, a senior human resource management, major has been awarded the Dr. Lisa Burke SPHR Scholarship by the National Society for Human Resource Management.

### **Faculty/ Staff/Alumni**

- The college faculty’s research has continued to provide the university with national and international recognition. During the past year, the faculty produced 45 journal articles and made 61 presentations at professional meeting
- Dr. Ismet Anitsal and Dr. M. Meral Anitsal, “Understanding Customer Viewpoint on Customer Labor: An Illustration from Traditional Self-Service and Emerging Technology-Based Self-Service Settings in Airline Industry.” received the Best Paper in Track Award at the *Association of Marketing Theory and Practice* annual meeting in Muncie, IN.
- Curtis Armstrong had an article published in the MIS Quarterly Journal, the top MIS research journal in the world.
- Curtis Armstrong, Brian Jones, & Tor Guimaraes presented a paper at the International Conference on Information Quality at MIT.
- Dr. Jon Jonakin, Professor of Economics, was awarded an \$11,000 university non-instructional grant.
- Christine Miller again served as an officer for the Southwest Academy of Management in the capacity of Treasurer and Membership Chair.
- Ramachandran Natarajan became the Vice-President of the newly formed Indian Subcontinent Region of Decision Sciences Institute. He was invited to serve on the advisory board of the National Center for Quality Management (NCQM), Mumbai, India. Dr. Nat Natarajan, presented the paper, “Quality and Performance Management in the Construction Industry: Do They Stand up?” at the annual meeting of the Decision Sciences Institute in San Antonio, TX, in November 2006. The paper was published in

the conference proceedings. Dr. Nat Natarajan's paper "Transferring Best Practices to Healthcare: Opportunities and Challenges" was published in *The TQM Magazine*.

- Gary Pickett was a group discussion participant in MIS Symposium, Santa Fe, NM, in October 2006. He was one of some 20 MIS faculty invited from universities throughout the country (the only participant from Tennessee) to the Symposium focusing on issues and emerging trends in the field.
- Dr. Curt Reimann serves on the Technical Committee for the Juran Center for Leadership in Quality, Carlson School of Management, and University of Minnesota. Dr. Reimann serves on the Veterans' Advisory Board on Dose Reconstruction by the Defense Threat Reduction Agency, U.S. Dept. of Defense.
- Dr. GA Swanson, Professor of Accounting, presented a paper entitled "Accountability and Responsibility" at the 13<sup>th</sup> Annual Working Conference of the Center for Philosophy, Technology and Social Systems held in Maarsse, The Netherlands.
- Tom Timmerman was elected president of the Upper Cumberland Chapter of the Society for Human Resource Management. Dr. Timmerman's research article was accepted by the Journal of Applied Psychology. The International Journal of Selection and Assessment accepted another article. Dr. Timmerman completed a Sport Management module for insertion into Houghton-Mifflin business textbooks.
- Dr. J. Donald Weinrauch, Dr. M. Meral Anitsal, and Dr. Ismet Anitsal, "Manufacturers' Representative Profession: A Model about the Impact of Agency Success and Marketing Methods on Willingness to Hire Recent College Graduates." Received the Distinguished Research Award at the *Allied Academies International Conference* annual meeting in Jacksonville, FL.
- Dr. Stuart Wells' is the only computer forensic examiner serving local, state and federal law enforcement agencies in the 13<sup>th</sup> Judicial District of Tennessee with the exceptions of the Tennessee Bureau of Investigation and the Federal Bureau of Investigation. He has currently worked over 40 cases and has several pending at different investigative stages.
- Dr. Ken Wiant, Associate Professor of Finance, was appointed the Director of the university's Institute of Technological Scholarship.
- Various advisors from the Student Success Center attended both the 2006 National Conference in Indianapolis and the 2007 Region III Conference in Asheville. At the Regional conference, Katie Kumar and Julie Galloway presented "Up, Up, and Away – A Unique Approach to Study Abroad and the Freshmen Experience."
- A 1999 honors graduate of the TTU accounting program, Mary Elizabeth Palmer Howard (Beth), completed her doctoral studies at the University of Tennessee this year. Beth has joined the faculty of Middle Tennessee State University as an assistant professor, effective fall semester of 2007.

### **Private Giving/ Facilities**

- The College of Business is developing a strategy to endow a new statewide Rural Economic Development Center in the college, named in honor of one of the state economic development leaders, a TTU alumnus, and longtime friend of the College of Business.

- The COB Student Success Center became the beneficiary of a generous contribution by Jimmy and Emily Bedford. This money will go to support programs and advancements that will positively affect students. For her contributions, our office location has been designated as the “Emily S. Bedford Administrative Suite.”
- The College completed renovation on the new Johnson Hall Auditorium. In addition, the “McLamore Conference Room” was finished.