

College-wide Programs and Activities:

The Student Success Center has created a “Student to Career” initiative to develop professional skills that will complement our students’ academic preparation. Fifty-eight of our students attended “The Polished Professional,” a four-session development seminar series designed by the Ziglar Performance Group. The Center also coordinated free *BusinessWeek* subscriptions for upperclassmen and MBA students.

The College partnered for the 11th consecutive year with the Tennessee Valley Authority and United States Department of Agriculture Rural Development to host and conduct the annual statewide Rural Development Conference with almost 500 in attendance.

The Distance MBA program continued to grow, with almost 150 working professionals enrolled in DMBA classes. The format has allowed us to offer a wider range of electives than were available in the traditional campus format. The first course in the Risk Management & Insurance concentration was offered in the Spring and additional concentrations are planned for Performance Management (Six-Sigma) and Human Resources Management. The Distance MBA program was ranked by geteducated.com as the #7 “Best Buy” in the nation on-line MBA programs.

The college was included in the Princeton Review, 2006 issue of *The Best 237 Business Schools* in the world. This recognition was based on having quality programs, students, and faculty, an attainment that comes from being accredited by AACSB, the most rigorous credentialing process for business schools.

A new course was offered in the spring of 2006: World Cultures and Business, International Experience. The class, which was designed to expose students to different cultures, took eight undergraduate and ten MBA students to Singapore and Hong Kong over the winter break. Drs. Mark Stephens and Bob Wood accompanied the students on the 18-day study-abroad course.

To create better communications, both internally and externally, the college’s Division of External Relations produced four *Stay Connected* (for friends and alumni) and two *Strictly Business* (for students); the e-newsletters contained stories about events here at the college.

During this year’s Governor’s School for Information Technology Leadership 36 high school students had the distinction of meeting Governor Phil Bredesen. During the meeting the Governor spoke to the students about the importance of technology and education. He encouraged them to work hard in their studies and fulfill their potential.

Students:

Junior Marketing student Scott Stallings was named National College Men’s Player of the Week by Golfweek.com in October, TTU’s OVC Player of the Year, and honorable mention All American College by Golfweek.com. In addition, he represented TTU at the NCAA National Championship in Sunriver, OR.

Business Student Craft Hayes served as the 2005-2006 SGA President, and College of Business student John Boots has been elected the 2006-2007 SGA President. Senior MIS major Benjamin Burchfield was named the university's 2006 Most Valuable Scholarship Student. Junior Finance major Andrea Albertson was named the University's 2006 Most Valuable Work Study Student.

A team of four MBA students (Adam Green, Dana Price, Laura Sidorowitz, and Rich Webb) represented TTU at the George Washington University International Case Competition in April in Washington, DC. The team finished 19th in this very prestigious event for AACSB schools.

The term paper written for Dr. Natarajan's MBA 6120 Class won the first place in the part-time graduate category in the 2005 APICS student paper competition at the regional level. The term paper written for his DS 3520 class won the second place at the regional level in the undergraduate category.

Faculty/Staff/Alumni:

On behalf of the College of Business Globalization Committee, advisor Katie Kumar of the Student Success Center continued to provide leadership to the university-wide eighth annual Window on the World international festival with an estimated attendance of 6000, the largest to date. In addition to Katie, Donna Smith, Rod Pineda, and Lelia Gibson helped organize a number of the events.

Three alumni of the college were recently selected for major university positions: Robert Owens has been named TTU's Director of Minority Affairs, Lester McKenzie has been named the new Financial Aid Director, and Carolyn Gernt was named Bursar for the university.

Alumna Donna McSpadden, along with her husband Lem, received the university's 2005 Outstanding Service Award and Alumnus Don Viar received the 2005 TTU Outstanding Young Alumnus award.

The faculty had a very productive year with 63 articles and other creative works published, 61 presentations made at regional or national meetings, and 79 outreach activities. Ferdinand DiFurio, Assistant Professor of Economics, received a research grant for \$12,162 from the Energy Division of the Tennessee Department of Economic and Community Development to evaluate the Small Business Energy Loan Program at ECDA.

Julie Pharr, Professor of Marketing, received a research grant from Flexial Corporation. The portion of the grant that Dr. Pharr directed had three major emphases: (1) development of customer satisfaction matrix and monitoring system to meet ISO 9000 requirements; (2) analysis of competitive marketing strategies used by domestic and international competitors; and (3) development of a quantitative model to forecast domestic and international competitors' market share and marketing-related budgets in the edge-welded metal bellows industry. Curtis Armstrong worked with Dr. Pharr to assess and audit the design of the company's marketing management information system.

Jon Jonakin, Professor of Economics, presented a paper entitled “Greatly Diminished Expectations: The Impact of Foreign Capital Flows on Mexico’s Balance of Payments and Labor Markets” at the XXVI International Congress of the Latin American Studies Association in San Juan, Puerto Rico. Christine Miller presented a paper, “Exploring the Relations Between Competitive Knowledge, Business Innovation, and Performance” at the Fifth International Conference on Knowledge, Culture, and Change in Organizations in Rhodes, Greece. Bonita Barger made a presentation on “Bridging Theory and Practice with Case Writing” at the International School of Business, Vilnius, Lithuania. Dr. Barger spent part of the academic year in Lithuania as our college’s first faculty member to receive a prestigious U.S. Fulbright Award.

Dr. Curt Reimann, the Chairholder of the Mayberry Chair of Excellence, made a presentation at the annual conference of the Tennessee Center for Performance Excellence in Nashville. In St. John’s, Newfoundland, Canada, Tor Guimaraes, J. E. Owens Chair, presented the paper “Addressing Some HRM Issues to Improve Performance of Cross-Functional Teams in Concurrent Engineering at the International Engineering Management Conference.”

Tom Timmerman was awarded the University's Outstanding Faculty Award for Teaching for the 2005-06 academic year. Gwen Paul won the campus-wide Outstanding Staff Award for 2005-06. Dr. Ken Wiant, Associate Professor of Finance, received an award from TTU’s computing organization for Innovative Use of Technology in the Classroom.

Brian Jones served as an advisor to the Mid-South Paralyzed Veterans of America covering four states – Tennessee, Alabama, Mississippi, and Arkansas. Tom Timmerman was elected President-Elect of the Upper Cumberland Chapter of the Society for Human Resource Management. Sheryl Ransom, adjunct instructor, was elected President of Society for Human Resource Management (SHRM). Richard Rand served as president of the Tennessee Society of Accounting Educators. Lelia Gibson presented a diversity workshop for over 300 Wal-Mart managers. Lelia is also assisting Putnam County Habitat for Humanity in producing quarterly newsletters.

Private Giving:

Annual gifts to the college during 2005-2006 totaled more than \$420,000 with almost another \$300,000 in pledges or planned gifts also announced during the year. This private support has enabled us to improve our facilities, to provide additional scholarships, to expand our international initiatives, and to provide support for faculty development.

Due to a generous donation from 1953 business alumnus Don Ervin, a major renovation project has begun for the Johnson Hall auditorium. The auditorium is being converted to a “state-of-the-art” instructional facility to accommodate classes. Given the magnitude of the construction project, work will continue into the next academic year.

The McLamore Family Foundation provided a gift to renovate the dean’s conference room in Johnson Hall. Additionally, the SunTrust Bank Client Contact Center pledged a gift to purchase a real-time quote board for the Eagle Financial Investments Center. The Center will occupy

space now housing part of the college Computer Lab. John Clark provided funds in memory of his wife, Minnie Lou Clark, for the Johnson Hall Video Message System. With flat-screen monitors displaying news and upcoming events at each entrance, students, faculty, staff, and visitors can keep current on activities in the College of Business.

Facilities:

During the year, two classrooms were converted to multimedia classrooms. Nine classrooms were upgraded by replacing a computer, seven data projectors, and installing a visual presenter. The college's Computer Laboratory chairs were replaced with 66 new ones. New software installation and upgrades for the college's two computer laboratories were completed.

Horace Burks provided a gift for the renovation of Johnson Hall 310 in honor of his mother, Christine Gilliam Burks. The project was recently completed. The room now seats 60 students at tables, and includes an upgraded environment of new wall coverings, ceiling, lighting, carpet, wireless networking, and extensive multimedia instructional technology, including electronic projection technology and a new audio system.